



www.trails-end.com

YOUR CHANCE TO SUPPORT OUR TROOPS

With shipments of popcorn



AMERICA'S POPCORN SALE SUPPORTS THE MEN AND WOMEN SERVING AMERICA



There's a place on the 2008 Trail's End order form where your popcorn consumers can donate \$25 of popcorn to the men and women in military service.

Look how consumers have already
donated **300 tons** of Trail's End® Popcorn.

- 20 tons of Trail's End Popcorn shipped to Sailors and Marines in Pacific Fleet.
- 157,000 popcorn servings sent to Air Force Personnel in Combat Areas.
- 20,000 cases of popcorn treats sent to the Atlantic Fleet, the Middle East, and around the world.
- 18,000 USO Care Packages of popcorn to troops around the world.
- 11,000 boxes of popcorn to men and women serving in Southeast Asia.
- 45,000 servings of popcorn to National Guard personnel and families.
- 8,000 tins of Gourmet Caramel Corn to National Guard personnel.

SUPPORT OUR TROOPS IN 2008!





Support Our Troops



- The Military Product Donation will be at a set Retail Price of \$25 per order with a 70% Return to Scouting. The Retail Price of \$25 cannot be changed.
- Consumers can put a check mark or list a quantity in the column shown, to designate an order as a donation of \$25 of Popcorn to the United States Military.
- Units will tally their total Military Product Donations and all other products, then submit a total order to the Council. The ordering process is the exact same as orders have been in the past.



Support Our Troops



- Trail's End has forged a relationship with SupportOurTroops.org to handle all aspects of the Military Product Donation shipments.
- The new program heavily promoted at www.SupportOurTroops.org
- The product mix for each Military Product Donation will be determined by Trail's End and will include a variety of Trail's End products.
- Combine any cash donations given at show & sell locations to put towards the Military Product Donation Program